



## NEWSLETTER

N° 23 - 2021 - DECEMBER

CLEVERCARE.INFO

INTERNATIONAL REGULATIONS

ISO 3758 STANDARD REVISION

GINETEX INTERNAL

GINETEX'S PARTNERS

GINETEX BOARD

*GINETEX wishes  
you a happy holiday*

*and all the best for 2022*

## CLEVERCARE.INFO, THE PASSPORT FOR SUSTAINABLE FASHION CARE



**GINETEX AND ITS MEMBERS,  
LICENSEES AND AFFILIATES JOIN  
FORCES AND WORK HARD ON A DAILY  
BASIS TO TAKE THE TEXTILE,  
APPAREL AND CLOTHING INDUSTRY  
A STEP FURTHER TOWARD  
A SUSTAINABLE WORLD.**

And looking at the use phase of our textile products within their life cycle, it is obvious that textile care has become the cornerstone to sustainability. Maintaining the quality of textiles, extending their durability and reducing their environmental impact is what we need to focus on.

Helping consumers to care for our planet in a more sustainable way when they care for their clothes should be one of our priorities! To give consumers a chance to keep their textiles longer, or to recycle them with success, information and education remain our best levers.

GINETEX calls all its licensee brands and affiliates for action! Our clevercare initiative is there for you to use and disseminate. Let's continue to join forces to help consumers become true textile care players! GINETEX symbols and clevercare.info logos are trademarks that consumers and brands can rely on.



You are welcome to join our GINETEX clevercare.info ambassador community!  
[www.ginetex.net/GB/clevercare-info/](http://www.ginetex.net/GB/clevercare-info/)

## ISO 3758 STANDARD REVISION



### THE ISO TC38/SC2 WORKING GROUP 12

finalized the technical revision of the ISO 3758 standard “Textiles – Care Labelling Code using Symbols”. From December 20, 2021 to March 14, 2022, the standard will enter the DIS period. The DIS stage allows for technical comments that will be discussed within the working group for final Draft .

Once finalized, this fourth edition of the standard will cancel and replace the third edition (ISO 3758:2012). **GINETEX** and its national members are participating to the TC38/SC2 WG12.

For more information:  
[ginetex@ginetex.net](mailto:ginetex@ginetex.net)



## GINETEX'S PARTNER



### ANTWERP HOSTED IAF AND EURATEX JOINT CONVENTION IN AUTUMN

The 36<sup>th</sup> IAF World Fashion Convention and Euratex' 9<sup>th</sup> European Textile & Apparel Convention were held jointly last November in Antwerp.

The European Textile and Apparel Convention held on November 9-10 was a great success. It followed the IAF World Fashion Convention held on November 7-8, with a joint evening on Monday 8<sup>th</sup>, which took place at the renowned and newly reopened Antwerp Fashion Museum (MoMu).



Both conventions gathered well over 200 apparel and textile industry professionals, under Belgian 'Covid-safe' conditions. While a great number of them came from EU countries, there was also a large delegation from Turkey, another significant delegation from Bangladesh and also delegates from the UK, Switzerland, the US, Morocco, Pakistan and other regions.

IAF's Convention's topic 'Transition of the Global Fashion System' was well explained and explored by speakers from around the world who represented large and medium sized brands, manufacturers, experts and academics (including H&M, Lever Style, TYK, Nova Group and McKinsey). Sponsors IHKIB, K3 Technologies, SIM, A&E, Serai, Pivot88, QIMAone, TIWW (The Industry We Want), PEFC, GINETEX and Dubai Global Connect – spanning many areas of the apparel ecosystem – presented their solutions for the industry.

The convention spotlighted the fact that the industry's transition to a more digitalized, sustainable and transparent business strongly relied on a successful collaboration with the supply chain players and on a switch to more effective business models. When supply is brought closer to demand, it unlocks the capital which was dedicated to inventory and frees the investments that are needed to fuel this transition. For many delegates, this was the first "in person" convention in over two years. The 37<sup>th</sup> IAF World Fashion Convention will be held in Dhaka, Bangladesh.



On the second part of the event, the 9<sup>th</sup> edition of EURATEX Convention took place: a full day of interactive sessions dedicated to "A new paradigm for the European Textiles and Clothing Industry". The event brought together, well over 250 apparel and textile industry professionals, from across Europe and beyond. The convention focused on the impact of the corona pandemic and the role of the European Union in boosting the competitiveness of our industry.



If well designed, the upcoming EU Textiles Strategy and the new EU Industrial Strategy offer an opportunity to shape a new framework, which should allow European textile companies to prosper. That was certainly the message of Commissioner Breton in his opening speech. The plenary panel discussion, with representatives from fibres, apparel, luxury brands, and textile machines, confirmed the need to develop a common strategy across our supply chain; only by working together we can turn challenges – related to sustainability, transparency, level playing field, etc. – into opportunities.

With so many topics on the table, so many positive ideas circulating, the convention delivered on its purpose to bring the entire industry together and move forward with confidence.

JOIN US FOR A STANDARDIZED AND HARMONIZED WORLD. THE INTERNATIONAL ASSOCIATION OF TEXTILE CARE LABELLING [www.ginetex.net](http://www.ginetex.net)





GINETEX sponsorship  
at the IAF & EURATEX joint convention  
in Antwerp.

## A NEW PRESIDENT FOR IAF

Cem Altan embarks as IAF's new President at IAF's World Fashion's 36<sup>th</sup> Convention in Antwerp At the IAF Board of Directors' dinner held on Sunday November 7<sup>th</sup> in Antwerp, Han Bekke handed over the IAF Presidency to Cem Altan. Cem has been a member of the IAF Board of Directors since 2014.

Cem Altan is also the founder of Aycem Textiles and member of the Board of Directors of both the Istanbul Apparel Exporters Association (IHKIB) and of the Turkish Clothing Manufacturers Association (TCMA). In both boards, he is in charge international affairs and therefore has a strong experience in industry representation on an international level. Cem Altan is also head of Istanbul's Fashion Week and Koza Young Designers.



“Industry meetings like this are worth their weight in gold for the exchange of information and knowledge, with the enriching presentations and panel discussions being one element, but the personal contacts – at least in view of our objective – being virtually the be-all and end-all,” says Rolf Langenegger (left) – GINETEX Treasurer in conversation with Pascale Florant, Secretary General of The International Association for Textile Care Labelling, and the new I.A.F. President Cem Altan.



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textile-network.de

## INTERNATIONAL REGULATIONS



### ADOPTION OF ANDEAN COMMUNITY REGULATIONS – BOLIVIA, COLOMBIA, ECUADOR AND PERU.

In April 2019, the Andean Community proposed a Technical Regulation on the Labelling of Finished Textile Products, specifying the minimum information requirements for labels affixed to clothing, accessories and home textile products.

Adopted in May 2021, this proposal entered into force on May 14, 2021. This Andean Technical Regulation for the labelling of textile products (Resolution No. 2109)

now sets the rules for labelling requirements in order to avoid any uses likely to mislead consumers in the Andean Community. According to Article 2, this regulation is applicable to new textile products, marketed in the Andean Community, and intended for consumers.

From now on, labels on these textile products will have to indicate, at a minimum, the following information:

— **On the permanent label:** The textile's composition, with reference to the names of the textile fibers indicated in Annex 3 of the Regulations, Care instructions (ISO 3758:2012), and conservation instructions, and the country of origin.

— **On the non-permanent label:** the contact details of the manufacturer or importer, and the item's size or dimensions

In article 5, the Regulations also specify other secondary points. [Andean Community Technical Regulations on Labelling of Finished Textile Products \(available in Spanish\). http://www.suin-juriscol.gov.co/viewDocument.asp?ruta=Resolucion/30042047](http://www.suin-juriscol.gov.co/viewDocument.asp?ruta=Resolucion/30042047)



## FRANCE, THE USE OF PERCHLOROETHYLENE ENDS ON JANUARY 1, 2022. HOW DOES IT IMPACT TEXTILE CARE LABELING?

To follow up on our previous article on the use of perchloroethylene, its use in France, in urban areas, will be banned on January 1, 2022. While this ban forces some dry cleaners to change their cleaning equipment and techniques, it does not imply any changes in the labelling of textile products in France; the “P” symbol remains in force in France and in the rest of the world according to the ISO 3758:2012 standard.

Therefore, this new French regulation has no impact on the care labelling of textile products requiring professional cleaning. The professional cleaning “P” symbol will remain in force and will from then on, represent the use of alternative dry-cleaning solvents (as well as perchloroethylene in countries where it can still be used) and hydrocarbons. As for the “F” symbol for professional cleaning, it still allows for a professional dry-cleaning process based on hydrocarbons only.

### ALTERNATIVE USES

In France, dry-cleaners have progressively replaced perchloroethylene with alternative solutions.

**Professional dry-cleaning** – Alternative solvents now replace perchloroethylene. They are either linked to the chemical properties of perchloroethylene or to those of hydrocarbons. The use of these alternative solvents has led to some changes in the ISO 3175 test standard, while the  $\text{P}$  and  $\text{F}$  symbols are still in use to indicate professional dry-cleaning.





## WITH REGARDS TO TEXTILE PRODUCTS

Professional wet-cleaning  – Known and used for twenty years, this process works very well on thin dirt and eliminates perspiration odors. A pre-treatment phase is necessary, and the finish is often more time-consuming and therefore generates higher costs. It can be used on 60 to 80% of textile products. It works very well on synthetic textile fabrics such as polyester.

Even if this process remains attractive and effective in some cases, it should be avoided for delicate fabrics or fibres that cannot bear the action of water, such as wool, silk, etc. Brands are strongly recommended to test their products (as per ISO 3175 standard) to avoid any problems.

If you wish to access the full article, please send us an email: [ginetex@ginetex.net](mailto:ginetex@ginetex.net)

The implementing decree which sets the new rules for affixing the Triman signage along with sorting instructions for textile products marketed in France was published on June 30, 2021. It provides details on Article 17 of the law against wastage and for circular economy (French Governmental AGECE law) and on compliance deadlines.

According to article 17 of the AGECE law in force in France, the Triman signage which is compulsory on all household products (including textile products) that are placed on the market and that are subject to extended producer responsibility (EPR) must also mention “sorting info”, from January 1, 2022.

The “sorting info” will consist of instructions for consumers on how to sort or dispose of the product’s waste. According to Article 1,1°, this information is prepared by the textile industry’s household linen and footwear sector eco-organization: Re\_fashion.

The brands will have a 12-month period to comply, from the date of acceptance by the French Government scheduled for November 30, 2021 (i.e. until November 30, 2022). An additional 6 months will be granted to products manufactured before November 30, 2021.

However, at this stage, we are still waiting for complementary information on the “sorting info” from the French government. As soon as this information will be officially delivered by Re-Fashion, GINETEX will inform you.



### FRANCE, AGECE LAW UPDATE: THE TRIMAN SIGNAGE AND THE SORTING INFORMATION FOR THE RECYCLING OF TEXTILE PRODUCTS AND THEIR PACKAGING, WHEN APPROPRIATE



## FOR HOUSEHOLD PACKAGING

The sorting info supplements the Triman signage for household packaging in France, under article 17 of the AGECE law. As of January 1<sup>st</sup> 2022, and no later than March 9, 2023, this new harmonized marking must appear on your household packaging if you market products that are intended for households and if your organization is subject to the Extended Producer Responsibility system (EPR). This includes hang-tags, plastic bags, cardboard boxes, etc. which are directly linked to your textile products.

On September 27, 2021, Citéo, the French eco-organization approved for the recovery of packaging and household paper under the extended producer responsibility (EPR), published the sorting info for household packaging. Citéo is the only organization to provide mandatory sorting information for household packaging. In order to retrieve this sorting info, you must join the organization online, on their website: <https://clients-emballages.citeo.com/fr/public/login/espace-adhesion>

The Triman signage and sorting information for household packaging must be affixed by March 9, 2023 on household packaging. Note that products manufactured or imported before the validation date (September 31, 2021) benefit from an additional 6-month expiration period.



For more information,  
please go to:  
[www.citeo.com/info-tri/](http://www.citeo.com/info-tri/)



## GINETEX INTERNAL

### GINETEX HELD ITS GENERAL ASSEMBLY ON OCTOBER 20, 2021 IN BRUGES, BELGIUM.

Bruges, October 20, 2021 – GINETEX held its 2021 General Assembly both in presence and in video, in the beautiful city of Bruges in Belgium. Alejandro Laquidain, GINETEX's President, welcomed all the members to GINETEX first "in person" General Assembly after almost 2 years, due to the COVID-19 pandemic.

All GINETEX members were really looking forward to attending "real" meetings again, an opportunity to share and enjoy ideas and moments in person which had not been possible for a long time. These past months have still been tainted with the pandemic. The impact of COVID-19 on our lives, both socially and economically, is unprecedented. Not only has this health crisis caused significant economic losses, it has also caused the loss of loved ones. COVID-19 has shaken some of our beliefs and ways of working, but as it often happens after each crisis, we can also turn it into an opportunity to grow and to act differently. On top of the pandemic, we also bear in mind the terrible floods that Belgium and Germany suffered this summer.

GINETEX continues to work together with all its national members on how to improve textile care labelling and on how to serve the textile industry as it deserves, including all our brand licensees and partners. We thrive actively to contribute and participate in all areas that involve and are committed to sustainability, both at European and a global level. As part of different European and international organizations (Euratex, IAF, A.I.S.E., etc.), we play our part with our vision and expertise. Our goal is also that care labelling successfully operates its twin transition (Green and Digital) and that international regulations contribute to supporting this move.

When it comes to digitalization, in order for our efforts to pay off, we are increasingly promoting our websites as user-friendly tools for everyone (including final users). We are also developing our new end-consumer App "MY CARE LABEL", and our clevercare.info label to make them as straight-forward and simple as possible to access information on the use of GINETEX textile and clothing care symbols. The reality of e-commerce can enhance textile care in an unexpected way.

The new GINETEX investments, the MY CARE LABEL app and the clevercare.info website will help encourage end-users to take care of their garments while also taking care of the environment and our planet.

## GINETEX BOARD



Based on its internal rules, **GINETEX** nominated a new Vice-President at this year's General Assembly: Thomas Lange, Chief Executive Officer of the German Fashion Association has been elected by all **GINETEX** members. All **GINETEX** members voted unanimously for the Board of 2022.

The next **GINETEX** General Assembly will take place in Barcelona (Spain) in the Autumn 2022.



Thomas Lange,  
CEO of the German Fashion Association,  
as new **GINETEX** Vice-President.

.....  
President Alejandro Laquidain, International Relations of Consejo Intertextil Español, Spain  
.....

Vice President Thomas Lange, Chief Executive Officer of German Fashion Association, Germany  
.....

Treasurer Rolf Langenegger, President of GINETEX SWITZERLAND, Switzerland  
.....

Secretary General Pascale Florant, General Secretary of COFREET, France  
.....

### Technical Committee

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Chairman Jean-Pierre Haug, Chief Operation Officer of Testex, Switzerland  
.....

### Legal Committee

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Chairman Serena Moretti, Lawyer at Confindustria Moda, Italy  
.....

Honorary President François-Marie Grau, President of COFREET, France  
.....

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### PRESIDENT

Alejandro Laquidain, ES

### GENERAL SECRETARY

Pascale Florant, FR

### TREASURER

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