



## NEWSLETTER

13- 2016 - DECEMBER

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IAF 32ND WORLD FASHION CONVENTION

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JAPAN LEGAL UPDATE

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BREXIT EFFECTS

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IRAN, CARE LABELLING UPDATE

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CIE, NATIONAL MEMBER IN SPAIN

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GINETEX GENERAL ASSEMBLY

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GINETEX NEW PRESIDENT

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## IAF 32<sup>ND</sup> WORLD FASHION CONVENTION



The IAF 32<sup>nd</sup> World Fashion Convention took place at the end of September this year in Mumbai, India. More than 250 attendees (industry and association representatives) from 20 countries were attending the convention. CMAI was the co-host of this event this year.

As IAF is a worldwide network platform for apparel industry, GINETEX met with different major national entities from Turkey, Bangladesh, India, South Africa, Iran, etc ...

After the IAF General Assembly this year, the IAF Executive committee and board have elected their new President, Mr Han BEKKE from Modint who succeeds to Rahul Mehta from CMAI.

Next year, the IAF World Fashion Convention will be hosted by ABIT, textile and garment industry association, our GINETEX Brazilian National Member. It will take place in Rio de Janeiro from October 16 – 18, 2017. Apart from a beautiful location, Brazil has one of the largest apparel and textile manufacturing industries in the world.



## JAPAN LEGAL UPDATE



Since December 1<sup>st</sup>, 2016, **GINETEX** care labelling symbols can be used on textile product labels in Japan.

But what are the consequences for garment producers in relation to the planned changes in the care labelling system in Japan scheduled for 1<sup>st</sup> of December 2016?

- Textile articles showing exclusively the care label symbols according to ISO 3758 can be used on the Japanese market only after 1<sup>st</sup> of December.
- Textile articles showing exclusively the “old” care labels, being manufactured before 1<sup>st</sup> of December can still be sold on the Japanese market.
- Textile articles showing exclusively the “old” care label, being manufactured after 1<sup>st</sup> of December may not be placed on the Japanese market.



As a reminder, Kaken has been selected by **GINETEX** as national member in Japan in charge of the promotion and the coordination of the use of its textile care labelling symbols under ISO standard system.

## BREXIT EFFECTS



GINETEX confirms that Brexit should have no legal effects on textile care labelling. GINETEX textile care labelling symbols under ISO 3758 standard are still recommended in the UK and no particular changes are expected in regards to the content and policy of the textile care labels.



## CARE LABELLING LEGAL REQUIREMENTS FOR IRAN – ISO 3758



As of the beginning of 2016, Iran offers large opportunities to foreign apparel companies with the opening of its commercial frontiers; In this regard, GINETEX would like to highlight the legal requirements in terms of textile care labelling when selling products in this country.

In terms of textile care labelling, the ISO 3758:2012 is the standard in Iran which allows garment companies to use the GINETEX symbols. The International Association already deposited its 5 symbol trademark.

However, other requirements are important to take into account. Foreign garment companies must work and import their textile products through a local importer which must have a specific license to do so.

Compulsory information on labels are the following: care instructions, manufacturing country, size information and composition details.

Iran is not yet a member of OMC. We still lack feedback of experience in this country as commercial exchanges are pretty new. However any remarks or comments

from the authorities will go through the local importer who takes all the responsibility in regards to the product entrance into the country.

Product labelling doesn't seem to be a difficulty at the moment. However, with an increasing volume of textile products entering the country there might be an increasing risk that products could be held back at customs if they are not labelled correctly.



## CONSEJO INTERTEXTIL ESPAÑOL (CIE), NEW GINETEX NATIONAL MEMBER IN SPAIN



**CONSEJO INTERTEXTIL ESPAÑOL (CIE) WILL REPRESENT AND ENSURE THE PROMOTION OF THE GINETEX INTERNATIONAL TEXTILE CARE 5-SYMBOL TRADEMARK IN SPAIN.**

“We are delighted and proud to count Consejo Intertextil Español (CIE) among our National Members today. Already particularly active within GINETEX in Spain since 1989, CIE will represent the interests of our international association and promote the textile care symbols to consumers as well as textile and clothing businesses that make up the Spanish market. The official nomination of CIE as the new European member of our organization further highlights the trend and importance of streamlining and standardizing the international standard ISO 3758:2012 – “Textiles – Care Labelling Code using Symbols”, says Mr. Thomas Rasch, President of GINETEX.

Consejo Intertextil Español (CIE), is the most important organization that coordinates, represents and promotes the interests of the Spanish textile and clothing industry, since 1979. Today, CIE operates in a market that counts over 4,000 companies with close to 48,000 employees and a turnover of 5,300 million euros.

Based in Barcelona, Consejo Intertextil Español counts 612 member companies encompassing the entire Spanish textile and clothing chain, among which major brands.

Member of Euratex and the International Textile Manufacturers Federation (ITMF), CIE holds close relationships with the textile industry bodies, both at national and international levels.

“Consejo Intertextil Español is very honored to have been designated by the GINETEX association to promote and support the use of symbols on the Spanish textile and clothing market. We will take all the necessary actions to meet the objectives set by GINETEX, in order to ensure the proper use of textile care symbols for all”, says Mr. Manuel Díaz de Marcos, President of Consejo Intertextil Español.





### GINETEX HOSTS ITS GENERAL ASSEMBLY 2016 IN BRNO, CZECH REPUBLIC ON OCTOBER 25<sup>TH</sup>.

On Tuesday, October 25<sup>th</sup>, 30 representatives of GINETEX National Committees attended the General Assembly in Brno, in Czech Republic.

This year, General Assembly marks the end of another official two years' period of Presidency of GINETEX with the first Presidency of Germany. The year of 2016 was an excellent year for the International Association. Four new national committees – Japan, Norway, Slovakia and Spain – joined GINETEX. The International Association is pursuing with success its effort of making its textile care symbols based on ISO 3758-2012 a worldwide established, standardized and harmonized

### NEW GINETEX PRESIDENT: ADAM MANSELL, CEO OF UKFT.

At the end of the General Assembly, Mr. Adam Mansell, Chief Executive Officer of the UK Fashion & Textile Association (UKFT) succeeded to Mr. Thomas Rasch. Adam Mansell was nominated unanimously President of GINETEX by the General Assembly of GINETEX, for a two year term of office for the period 2016 – 2018.

Adam Mansell joined the textile and clothing industry 20 years ago, beginning as an Executive at the British Clothing Industry Association and going on to work for a number of trade bodies including the British Interior Textile Association, Silk Association of Great Britain, Home Laundering Consultative Council and British Apparel & Textile Confederation. Having represented all aspects of the fashion and textile supply chain, Adam has links to every part of the industry from design, fabric and component suppliers, wholesalers, brands,

system. Next year, GINETEX has the objective to pursue its expansion by recruiting new national members in Asia, South America, Arabian countries and Africa.

GINETEX is also investing in building International and European partnerships around clevercare.info, its sustainable laundering logo.

Thomas Rasch stressed the strong stability of GINETEX's financial situation and the increased number of GINETEX licensees worldwide. He pointed out all the technical investments done over this year, and specifically on professional cleaning. On the legal side, GINETEX is finalizing its investment on its trademark deposit for the five symbols trademarks and the clevercare.info logo. They are now deposited and registered in a high number of countries worldwide.

manufacturers and retail. Since January 2016, he is CEO of UKFT, representing UK businesses from spinning, weaving and knitting right through to the catwalk.



"I am delighted to be taking on the role of President of GINETEX. Textile care labelling is a vital part of the fashion industry. Correct labelling can help prolong



the life of a garment as well as ensuring consumers get the best from their clothes. As the global fashion industry gets more complex and as the fashion cycle gets shorter and shorter it is even more important that **GINETEX** and its members work closely with partners throughout the supply chain. I would like to thank the outgoing Chairman Thomas Rasch for his fantas-

tic work over the past two years. Thomas has overseen a significant growth of **GINETEX** and I very much hope to be able to continue his work in bringing new countries into membership and working with global brands and retailers in order to get to the ultimate goal of having one simple to use care labelling system for the whole world.

## NEW GINETEX BOARD (2016 – 2017)

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**PRESIDENT**

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Adam Mansell, CEO of UKFT – London, UK

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**VICE PRESIDENT**

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Vacant

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**TREASURER**

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Rolf Langenegger, President of GINETEX Switzerland

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**GENERAL SECRETARY**

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Pascale Florant, General Secretary of COFREET

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**HONORARY PRESIDENT**

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François-Marie Grau, President of COFREET

## TECHNICAL COMMITTEE

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**CHAIRMAN**

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Jean-Pierre Haug, COO of Testex AG

## LEGAL COMMITTEE

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**CHAIRMAN**

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Serena Moretti, Lawyer at SMI



## IMPRINT

### HEADQUARTER

37, Rue de Neuilly  
P.O. Box 121  
FR-92110 Clichy Cedex  
Phone + 33 1 475 631 81  
Fax + 33 1 473 027 09  
ginetex@ginetex.net  
www.ginetex.net

### PRESIDENT

Mr. Thomas Rasch, DE

### GENERAL SECRETARY

Pascale Florant, FR

### TREASURER

Rolf Langenegger, CH