



TEXTILE & FASHION CARE AWARDS



Press release - Paris, 1 February 2023

Textile & Fashion Care Awards 2023 - Applications now open!

COFREET, the French Association for Textile Care Labelling, is launching the first edition of the Textile & Fashion Care Awards 2023 (TFCA 2023). These awards, now open to applications, will reward European companies that are responsible innovators in creating and inventing the textile care of the future.

The awards will recognise European companies committed to an eco-friendly approach that combines textile care and innovation.

Registration is open from 1 February to 20 March 2023. Any professional proposing a responsible innovation related to textile care that is already on the market or in the marketing phase can apply: textile materials, material functionalities (washing machines, dryers, other equipment dedicated to textile care), service offers, consumer awareness, etc.

**Applications for the Textile & Fashion Care Awards
on the website: www.textilefashioncareawards.com**

from 01.02.2023 to 20.03.2023 12:00 (Paris time)

The jury, made up of professionals from the textile and fashion sector, and partners from the textile care sector, will use the following criteria to select applications: potential growth, reduction of the environmental impact of textile care, innovative and creative character and finally, benefits for the consumer/user.

The TFCAs are open to small, medium and large companies with a registered office in France, Austria, Belgium, Denmark, Spain, Finland, Italy, Norway, the Netherlands, Portugal, the Czech Republic, Slovakia, Slovenia, Sweden and Switzerland.

Companies can compete for two categories of award: **TFCA Small Companies and TFCA Large Companies**. The jury of professionals reserves the right to award a "Jury's Favourite" prize. The 2023 winners will be presented with their prizes at the 7th Textile Care Meetings which will be held on Monday 5 June 2023 at the Paris Chamber of Commerce. The winning projects will be put on display and will be promoted from 5 to 12 June 2023 on COFREET's communication media.

Organised under the patronage of Mr Bruno Le Maire, Minister for the Economy, Finance and Industrial and Digital Sovereignty, the Textile Care Meetings aim to bring together and involve professionals from the clothing, textile and textile care sectors to question the uses and perceptions of the textile label, optimise textile care, support sustainable approaches and highlight innovative projects.

This event is the ideal opportunity to present the winners of the Textile & Fashion Care Awards 2023 with their prizes!





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About COFREET :

Created in 1964, the French Association for Textile Care Labelling (COFREET) is a non-profitable association set up under the 1901 French law, accredited by GINETEX (International Association for Textile Care labelling). Its role is to disseminate the textile labelling code, known in France by means of its 5 symbols and co-owned by GINETEX, to consumers and professionals. COFREET, chaired by François-Marie Grau, currently boasts over 950 member companies in the textile, ready-to-wear and household linen sectors and, more generally, companies manufacturing textile items, to which textile care symbols are affixed.

Follow COFREET news on social networks:



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MY CARE LABEL app (available on the App store & Google Play)

