

## OUR MISSION AND OBJECTIVES

**TO DEVELOP A STANDARDIZED AND HARMONIZED WOLDWIDE CARE LABEL**



**The GINETEX care labelling system is based on the following principles:**

- > the uniformal use of specific symbols for the benefit of consumers

- > the symbols were introduced in order to avoid any misinterpretation by consumers
- > the GINETEX symbols are simple enough to be understood in all countries, no matter the spoken language, y
- > in order to prevent irreversible damage, professionals are responsible for the choice of care-treatment for the
- > the GINETEX care symbols cannot be used separately and shall refer to all treatments in the following order:
- > the care labelling symbols shall be adapted whenever necessary to technical and economical developments, v  
avoid any confusion for consumers

**GINETEX has the following objectives:**

- > define symbols for textile care at an international level
- > define the regulations for the use of these symbols
- > promote the use of the care symbols
- > acquire all markings and all rights relative to the symbols
- > register the symbols, both nationally and internationally
- > ensure protection for all marks and symbols as adopted in all member countries of the Association
- > sign all necessary agreements for the promotion of the above-mentioned objectives
- > in general, take all necessary measures and carry out all actions to promote the above objectives, either dire