



## GINETEX COMPETENCE CENTER

**WE SUPPORT YOU WITH OUR LEGAL AND REGULATION EXPERTISE**



With more than 50 years of experience in textile care labelling, GINETEX had build up a large range of expertises

Included in their annual license fee, GINETEX Global Partners benefit from a full range of supports and servi  
**GINETEX trademarks**, our **Technical Booklet** with all technical information on how to use GINETEX symbols

Please discover below the GINETEX Competence Center in more details :

<b>GINETEX Offer</b>	<b>GINETEX Partner Benefits</b>
<b>Trademark protection</b>	<p>Registration of its textile care symbols sequence in more than 50 countries.</p> <p><i>The correct use and application of the care symbols is guaranteed on a transnational level.</i></p>
<b>Technical Booklet</b>	<p>1963 Introduction – work and continuous development of a worldwide care labelling system on a voluntary basis. Adaptation on technical, environmental and legal development.</p> <p><i>Labelling via care symbols is independant of languages, easy to apply, and to understand. Secured and controllable via international standards. National and international trademark registration of the care symbols.</i></p>
<b>Board</b>	<p>It consists of all country member organisations.</p> <p><i>Voice in all matters concerning textile labelling. Exchange of first-hand information and development of changes on legal regulation worldwide.</i></p>
<b>Technical Committee</b>	<p>Input of technical knowhow by country member organisations.</p> <p><i>Processing and coordination of technical questions. Technical development adaptations. Work on solution for problems of international scope.</i></p>
<b>Legal and Regulation Services</b>	<p>National and international legal and regulation expertise.</p> <p><i>Consulting services on textile care labelling with regards to specific legislations and regulations on main markets, open to Global Partners and National Committees.</i></p>
<b>Environment Protection</b>	<p>Launch of the clevercare.info logo. A tool for sustainable care of textiles. All information in a separate consumer website.</p> <p><i>Information and tips on sustainable textile care can be found on <a href="http://www.clevercare.info">www.clevercare.info</a></i></p>

<b>ISO and CEN Standardisation Organisation</b>	<p>Representatives in the respective working groups of the standardisation organisations on a national and international level. Influence on the development of the respective standards. Draft and presentation of solution approaches.</p> <p><i>Implementation of the GINETEX system as basis of the international standards. Cutback on trade barriers and facilitation for the cross boarder trade. Countries example: Japan adopted the GINETEX care symbol system (01-12-2016).</i></p>
<b>EU Parliament / IMCO</b>	<p>Petitions and lobbying to maintain the care labelling system on a voluntary basis.</p> <p><i>Textile industry saves massive financial and administrative expenditures.</i></p>
<b>Brochures and Documentation</b>	<p>Development of presentation and documentation for proof users, trade, consumers, schools, etc. as part of the European project Leonardo Da Vinci "life long learning".</p> <p><i>All documentations are revised on a regular basis and are available for all members, producers and other parties of the textile chain. European wide harmonized information for consumers.</i></p>
<b>Internet and New Media</b>	<p>Development of respective documentation and websites for the mentioned media. Creation of an app for smartphones.</p> <p><i>All information can be easily and clearly found on <a href="http://www.ginetex.net">www.ginetex.net</a>. To be downloaded under « care symbols », containing all relevant information about caring for textiles.</i></p>

[Discover the GINETEX Membership profiles](#)

Any enquiries, [contact us](#)