GINETEX COMPETENCE CENTER

WE SUPPORT YOU WITH OUR LEGAL AND REGULATION EXPERTISE

With more than 50 years of experience in textile care labelling, GINETEX had build up a large range of expertises

Included in their annual license fee, GINETEX Global Partners benefit from a full range of supports and servi ***GINETEX trademarks***, our ***Technical Booklet*** with all technical information on how to use GINETEX symbols

information relevant for each exporting countries, to our ***Brochures and Documentation***, our two **Websites**, e

Please discover below the GINETEX Competence Center in more details :

GINETEX Offer	**GINETEX Partner Benefits**
Trademark protection	Registration of its textile care symbols sequence in more than 50 countries. *The correct use and application of the care symbols is guaranteed on a transnational level.*
Technical Booklet	1963 Introduction – work and continuous development of a worldwide care labelling system on a voluntary basis. Adaptation on technical, environmental and legal development. *Labelling via care symbols is independant of languages, easy to apply, and to understand. Secured and controllable via international standards. National and international trademark registration of the care symbols.*
Board	It consists of all country member organisations. *Voice in all matters concerning textile labelling. Exchange of first-hand information and development of changes on legal regulation worldwide.*
Technical Committee	Input of technical knowhow by country member organisations. *Processing and coordination of technical questions. Technical development adaptations. Work on solution for problems of international scope.*
Legal and Regulation Services	National and international legal and regulation expertise. *Consulting services on textile care labelling with regards to specific legislations and regulations on main markets, open to Global Partners and National Committees.*
Environment Protection	Launch of the clevercare.info logo. A tool for sustainable care of textiles. All information in a collapse consumer website. *Information and tips on sustainable textile care can*

	be found on www.clevercare.info
ISO and CEN Standardisation Organisation	Representatives in the respective working groups of the standardisation organisations on a national and international level. Influence on the development of the respective standards. Draft and presentation of solution approaches. *Implementation of the GINETEX system as basis of the international standards. Cutback on trade barriers and facilitation for the cross boarder trade. Countries example: Japan adopted the GINETEX care symbol system (01-12-2016).*
EU Parliament / IMCO	Petitions and lobbying to maintain the care labelling system on a voluntary basis. *Textile industry saves massive financial and administrative expenditures.*
Brochures and Documentation	Development of presentation and documentation for proof users, trade, consumers, schools, etc. as part of the European project Leonardo Da Vinci "life long learning". *All documentations are revised on a regular basis and are available for all members, producers and other parties of the textile chain. European wide harmonized information for consumers.*
Internet and New Media	Development of respective documentation and websites for the mentioned media. Creation of an app for smartphones. *All information can be easily and clearly found on www.ginetex.net. To be downloaded under « care symbols », containing all relevant information about caring for textiles.*

Discover the GINETEX Membership profiles

Any enquiries, contact us