OUR MISSION AND OBJECTIVES

TO DEVELOP A STANDARDIZED AND HARMONIZED WOLDWIDE CARE LABEL



The GINETEX care labelling system is based on the following principles:

> the uniformal use of specific symbols for the benefit of consumers

- the symbols were introduced in order to avoid any misinterpretation by consumers
- the GINETEX symbols are simple enough to be understood in all countries, no matter the spoken language, y
- in order to prevent irreversible damage, professionals are responsible for the choice of care-treatment for the
- the GINETEX care symbols cannot be used separately and shall refer to all treatments in the following order:
- the care labelling symbols shall be adapted whenever necessary to technical and economical developments, w avoid any confusion for consumers

GINETEX has the following objectives:

- define symbols for textile care at an international level
- define the regulations for the use of these symbols
- promote the use of the care symbols
- acquire all markings and all rights relative to the symbols
- register the symbols, both nationally and internationally
- ensure protection for all marks and symbols as adopted in all member countries of the Association
- sign all necessary agreements for the promotion of the above-mentioned objectives
- in general, take all necessary measures and carry out all actions to promote the above objectives, either dire