WHO WE ARE

GINETEX IS THE PARTNER OF MILLIONS OF TEXTILE AND APPAREL COMPAN



Over 50 years of experience

GINETEX, the International Association for Textile Care Labelling, was first founded in Paris in 1963 following se
1950's.

GINETEX, a textile care labelling system based on symbols

GINETEX devised an internationally applicable care labelling system for textiles based on symbols. The care labe
with the correct information on how to care for textile products. The process indicated by the symbols avoids any

The pictograms used are registered trademarks in most countries and are the property of GINETEX. The five-
Intellectual Property Organisation). Since then, all the Madrid Agreement signatory countries (including France) l

The care labelling system provides consumers and textile companies with the correct information on care treatm
symbols will avoid any irreversible damage to the product.

GINETEX defines and promotes the system of care labelling symbols and coordinates its technical background or
for its implementation are contained in technical regulations. The care labelling system is maintained to ensu
together with changes in consumer practices are taken into account.

Represention by national members

GINETEX counts a large number of national organisations within its members. These organisations represent t
stake players. They include: Austria, Belgium, Brazil, Czech Republic, Denmark, Finland, France, Germany,
Portugal, Slovakia, Slovenia, Spain, Sweden, Switzerland, Tunisia and United Kingdom.