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GINETEX is helping end-consumers in better understanding textile care.

GINETEX CONSUMER APP
MY CARE LABEL

MY CARE LABEL – the mobile application that helps your consumers to take proper care of their textiles. On 19 May 2022, GINETEX announced the launch of three new language versions of its MY CARE LABEL application: Italian, Spanish and German.

82% of Europeans consider the care label to be useful, but do not always know how to interpret it. Beyond a mobile app, MY CARE LABEL provides consumers with a tool to access comprehensive advice to properly care for their laundry – at their fingertips!

“Building on the success of the French and English language versions, GINETEX wanted to make MY CARE LABEL accessible to more users around the world,” says Alejandro Laquidain, President of GINETEX. “This mobile application intends to be complete, intuitive, and user-friendly, to provide easy access to all the useful advice and tips to properly care for your clothes and further extend their lifespan. Quite a significant as-



set, given that consumers are now increasingly aware of their environmental impact.”

GINETEX made this app accessible from anywhere and totally free, for you and your consumers!

→ [For more information www.ginetex.net](http://www.ginetex.net)

A REAL TEXTILE CARE TOOLBOX WITH 5 FUNCTIONS:

How to read my label: Recreates your textile's label to help interpret symbols.

Advice and tips: Provide consumers with advice and tips to help them care for their fabrics.

Clean a stain: Proposes many tips to remove all kinds of stains from textiles.

Clevercare.info: Gives simple and eco-responsible actions to care for the textiles and the planet.

My dressing room: Brings your wardrobe to your smartphone.

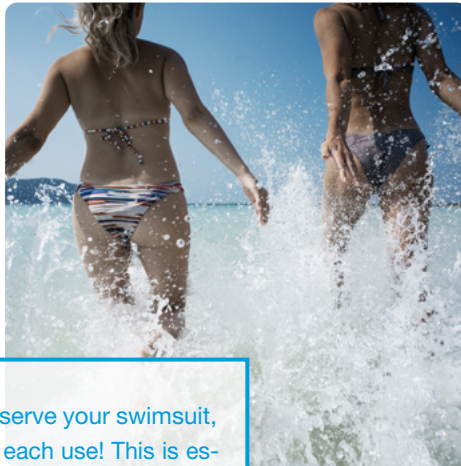
WANT TO KNOW more on how to care for your textiles and keep them longer? Here's some information to be shared with your consumers ...

SOME ANECDOTES AND TIPS

Your swimsuit: the true holiday star! Tips and tricks.

Although our swimsuit is an essential summer garment, we really tend to give it the roughest time! From chlorine to salt, oil, and sunscreen, it endures a good share of treatments that shorten its lifespan considerably, if you don't take care of it properly.

But how exactly should we care for our swimsuit if we want to wear it again every season?



THE ESSENTIAL RINSE STEP: To preserve your swimsuit, make sure you rinse it with cold water after each use! This is essential to eliminate salt or chlorine residues which can be corrosive to its textile over time.

- + Rinse your swimsuit in clear water after each use.
- + Do not wring your swimsuit manually, this could eventually damage the fibers.
- + Look at the textile care label of your swimsuit, to make sure it can go in the washing machine.
- + Prefer washing by hand or using a delicate cycle.
- + Use special detergent for delicate fabric.
- + To get rid of a sunscreen stain, you can pour a bit of liquid detergent or washing-up liquid directly on the stain before rubbing it gently.

The ISO Working Group update the technical revision.

As a reminder, the ISO TC38/SC2 Working Group 12 is finalizing the technical revision of the ISO 3758 standard "Textiles – Care Labelling Code using Symbols". From December 20, 2021 to March 14, 2022, the standard had entered the DIS period.

Now, in the next phase of the revision, two meetings took place between May and June to discuss comments raised by the international experts, and to treat some exemptions. The first meeting took place on May 10, the second one on June 14, 2022.

ISO 3758 STANDARD REVISION

Once finalized, this fourth edition of the standard will cancel and replace the third edition (ISO 3758:2012).



EU – Upcoming: a digital passport for textile product.

The European Commission plans to launch a Digital Product Passport (DPP), in line with its ambition to follow a circular economy. In its strategy for sustainable and circular textiles, the Commission has expressed its wish to introduce a digital passport for textile products.

The objective of this tool is to collect product data from the entire supply chain and then share it with all the value chains so that the players (manufacturers, suppliers, distributors) – including consumers – may access information on the materials that

EU DIGITAL PRODUCT PASSPORT

were used to make the product and on its environmental impact.

What will be listed in the passport? In the textile industry, the digital product passport will enable the accessibility of mandatory

information on the products' circularity and on other key environmental aspects. The passport information could include substances of concern, information on how to repair the product or the product's fiber composition, for instance.

Towards new labelling obligations? For the sake of consistency, the Commission plans to review Regulation 1007/2011 on the labelling of textiles. Under this regulation, the only mandatory feature of the product is its fiber composition. The Commission is there-

fore likely to include other types of information, such as durability and circularity parameters, the size, or even the place of manufacture ("made in").

Regulation update.



FRANCE

Publication of decree 13, I:
Prohibiting the use of specific environmental claims

Since May 1, 2022, it is prohibited to include the words "biodegradable", "environmentally friendly" or any other equivalent environmental claim on a new product or packaging intended for consumers (Article R541-223 of the Environmental Code).

A ban resulting from the AGEC law. As a reminder, this prohibition stems from article 13 of law n° 2020-105, February 10, 2020, on the circular economy and the fight against waste, known as the "AGEC law". It entered into force the day after the publication of the implementation of decree no. 2022-748 of April 29, 2022, relating to consumer information on the environmental qualities and characteristics of waste-generating products.

Timeframe to use up stocks. Products or packaging manufactured or imported before April 30, 2022, benefit from a stock run-down period until January 1, 2023.

PLEASE NOTE: Work to update the practical guide to environmental claims is still in progress. The new version of the guide will specify "equivalent environmental claims" provided for by the texts.



FRANCE

AGEC LAW – Extended Producer Responsibility (EPR): converging compliance deadlines

The Ministry confirmed its agreement-in-principle to apply a tolerance policy concerning the joint implementation of sorting-info for the EPR on household packaging and other industry EPRs. Thereby, products subject both to EPR for packaging and another EPR for product can use the last info-sorting validation date as the starting point for their compliance period.

REMINDER OF STOCK RUN-DOWN TIMES FOR MARKETERS

HOUSEHOLD PACKAGING INDUSTRY (CITÉO, LEKKO, ADELPHÉ): 1 year from September 9, 2021, considering that packaging manufactured or imported before this date benefits from an additional period of 6 months, i.e. until March 8, 2023

TEXTILE CLOTHING, LINEN AND SHOE INDUSTRY (RE-FASHION): 1 year from February 1, 2022, considering that products manufactured or imported before this date benefit from an additional period of 6 months, i.e. until August 1, 2023.

→ For more information ginetex@ginetex.net



UNITED KINGDOM

The new Plastic Packaging Tax (PPT)

From 1st April 2022, a Plastic Packaging Tax is applied to plastic packaging manufactured in, or imported into the UK, if it does not contain at least 30 % recycled plastic. Plastic packaging is packaging that is predominantly plastic by weight.

It will not apply to any plastic packaging which contains at least 30 % recycled plastic, or any packaging which is not predominantly plastic by weight (paper, card etc.). Imported plastic packaging will be liable to the tax, whether the packaging is unfilled or filled.

The aim of the tax is to provide a clear economic incentive for businesses to use recycled plastic in the manufacture of plastic packaging, which will create greater demand for this material. In turn, this will stimulate increased levels of recycling and collection of plastic waste, diverting it away from landfill or incineration.

→ For more information www.gov.uk



UNITED KINGDOM

New measures to make UKCA mark application process easier for businesses



The government has announced changes aimed at making it simpler to apply the new UK Conformity Assessed (UKCA) mark to products placed on the UK market.

As a reminder, the UKCA mark is mandatory on certain products and indicates that goods conform to domestic safety legislation. Following Brexit, businesses have until 1st January 2023 to start using the new label which replaces the EU's CE mark. According to the announcement on 20 June 2022, the new measures will:

- > Reduce re-testing costs, by allowing certificates issued by EU conformity assessment bodies before the end of 2022 to be used as the basis for a UKCA mark,
- > Eliminate the need for the relabelling of products by permitting existing goods imported before January 2023 to be treated as being already placed on the GB market,

> Clarify that imported spare parts, which repair or replace goods already on the GB market, will meet the same requirements as the existing goods themselves,

> Allow UKCA marking and other important details to be added via a sticky label or accompanying paperwork until 31 December 2025.

→ [For more information www.export.org.uk](http://www.export.org.uk)



VIETNAM Government announces new labelling rules

Since February 15, 2022, marketers and textile products in particular, will have to refer to new labelling rules. Vietnam has adopted Decree No. 111/2021/ND-CP, which amends

Decree No. 43/2017/ND-CP on product labelling regulations. Vietnam has applied new product labelling requirements since the entry into force of the decree, on February 15, 2022. This text sets new requirements for all goods put into circulation in Vietnam.

From now on, the labels of textile products must include the following information: name of the goods, contact details of the manufacturer/of the marketer, and the origin of the goods by affixing the "made in" label. Further to entry 25 of annex I of the above-mentioned decree, the following additional information is required on the labels of textile products: composition, technical features, warnings, care instructions, and year of production.

The decree specifies that this information must be affixed in Vietnamese. Marketers in the textile industry must therefore make sure that they comply with these labelling rules when they market their products on the Vietnamese territory.

UKFT is launching a new campaign.

[GINETEX National Committee in the UK, UKFT, is launching a new campaign to showcase the innovation, heritage and sustainability of the UK textiles industry with support from the Department for International Trade \(DIT\), Scottish Development International \(SDI\), The Clothworkers' Company and Campaign for Wool.](#)

The UK is on an ambitious journey towards a circular fashion and textiles system. UK industry and researchers are co-creating innovations along the entire supply chain, pushing boundaries to create a planet and people-positive future. The campaign focuses on five key themes: Sustainability, Durability, Creativity, Authenticity and Innovation.

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→ [For more information www.youtube.com](http://www.youtube.com)

A new GINETEX Supporting Laboratory in Germany.

[GINETEX welcomes TÜV SÜD Product Service GmbH as new Supporting Laboratory in Germany. TÜV SÜD enables manufacturers, retailers and brands to decipher the varying international regulations on hazardous substances, safety and labelling requirements.](#)

Their experts provide knowledge on issues they may face in aligning their use of hazardous substances, quality requirements and labelling. TÜV SÜD has the necessary worldwide laboratory facilities to offer testing solutions and safety compliance.

→ [For more information www.tuvsud.com](http://www.tuvsud.com)

→ [Supporting laboratories www.ginetex.net](http://www.ginetex.net)

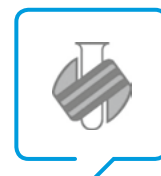
GINETEX in Slovakia: VÚTCH-CHEMITEX has changed the leadership.



December 1, 2021. Jozef Sestak did a great job in providing GINETEX textile care labelling symbols and technical support to Slovakian companies. GINETEX wants to thank him for his investment.

Today, he has decided to retire and is continuing to support Pavol Kopecny in his efforts for another 12 months. Pavol Kopecny is bringing with him his experience from one of Fortune 1000 firms in the U.S. as well as his experience in Europe as management consultant for many local and global organizations.

[VÚTCH-CHEMITEX, GINETEX national committee in Slovakia, has changed the leadership.](#) The new CEO – Pavol Kopecny has taken over after Jozef Sestak as of



→ For more information www.vutch.sk

→ National committees www.ginetex.net

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