

GINETEX

THE WORLDWIDE CARE LABELLING SYSTEM



GINETEX THE INTERNATIONAL ASSOCIATION FOR TEXTILE CARE LABELLING SINCE 1963

GINETEX, the International Association for Textile Care Labelling, was first founded in Paris 1963 following several International Symposiums for Textile Care Labelling at the end of the 1950's.

GINETEX has devised an internationally applicable care labelling system for textiles based on symbols. The pictograms used are registered trademarks and are the property of GINETEX. The care labelling system gives consumers and textile companies the correct information on the care treatment of textile products. The processes indicated by the symbols will avoid any irreversible damage to the product.

GINETEX defines and promotes the system of care labelling symbols and coordinates its technical background on an international level. The essential technical elements for its

implementation are contained in technical regulations. The care labelling system is maintained to ensure that any new technical and ecological developments together with changes in consumer practices are taken into account.

GINETEX has a large number of national organisations as members. These organisations represent all interested parties concerned with textile care and labelling. They include: Austria, Belgium/Luxemburg, Brazil, Czech Republic, Denmark, Finland, France, Germany, Great Britain, Greece, Italy, Netherlands, Portugal, Slovenia, Spain, Switzerland/Liechtenstein, Tunisia, Turkey. The current member list can be found on the web: www.ginetex.net/members.

The headquarters of GINETEX are located within the offices of the French Organisation, COFREET.



THE CARE SYMBOLS: OUR TRADEMARK – YOUR ADVANTAGE

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The combination of the five basic care symbols used is covered by a number of international trademarks which are registered with the WIPO (World Intellectual Property Organisation). GINETEX is the owner of the trademarks. Any use or reproduction of the symbols requires the authorisation of GINETEX or one of its national member organisations.

GINETEX cooperates with ISO and welcomes the parallel development of ISO 3758, the international standard on care labelling. GINETEX granted ISO the right to use the registered care symbols whilst safeguarding its trademarks.

The trademark is a very strong brand and helps to ensure a worldwide coordination and recognition of the care labelling system. The symbols when used in full and in the prescribed sequence are clear, readily understandable, easy to use and not dependent on any particular language.

There are two ways to join GINETEX:

- as a full member, as an associated member or an observer member
- as a global user or a global reproducer



THE BENEFITS OF JOINING GINETEX

GINETEX created and introduced the system of care symbols in the 1950's and has overseen its development since then

- The legitimacy and authority of GINETEX
- Over 50 years of expertise

GINETEX promotes the use of its care symbols worldwide

- Trade is facilitated
- Worldwide consumer comprehension

The GINETEX Technical Committee meets regularly

- Members receive the highly informative technical booklet, which gives technical background information, conditions of use and a definition of coding
- Members may participate in the Technical Committee

The care symbols are an international trademark owned by GINETEX and registered with the World Intellectual Property Organisation (WIPO)

- Consumers, textile trade and industry benefit from the strength and visibility of the brand

GINETEX gives a mandate to National Care Labelling Committees, who in turn grant companies within their country the right to reproduce and use the symbols

- A globally coordinated approach to care labelling administered at a local level
- Thus ensuring a correct and controlled care labelling for the benefit of manufacturers, retailers and consumers

GINETEX membership enhances your professionalism and competitiveness in the market






- Profit from the GINETEX's expertise on care labelling

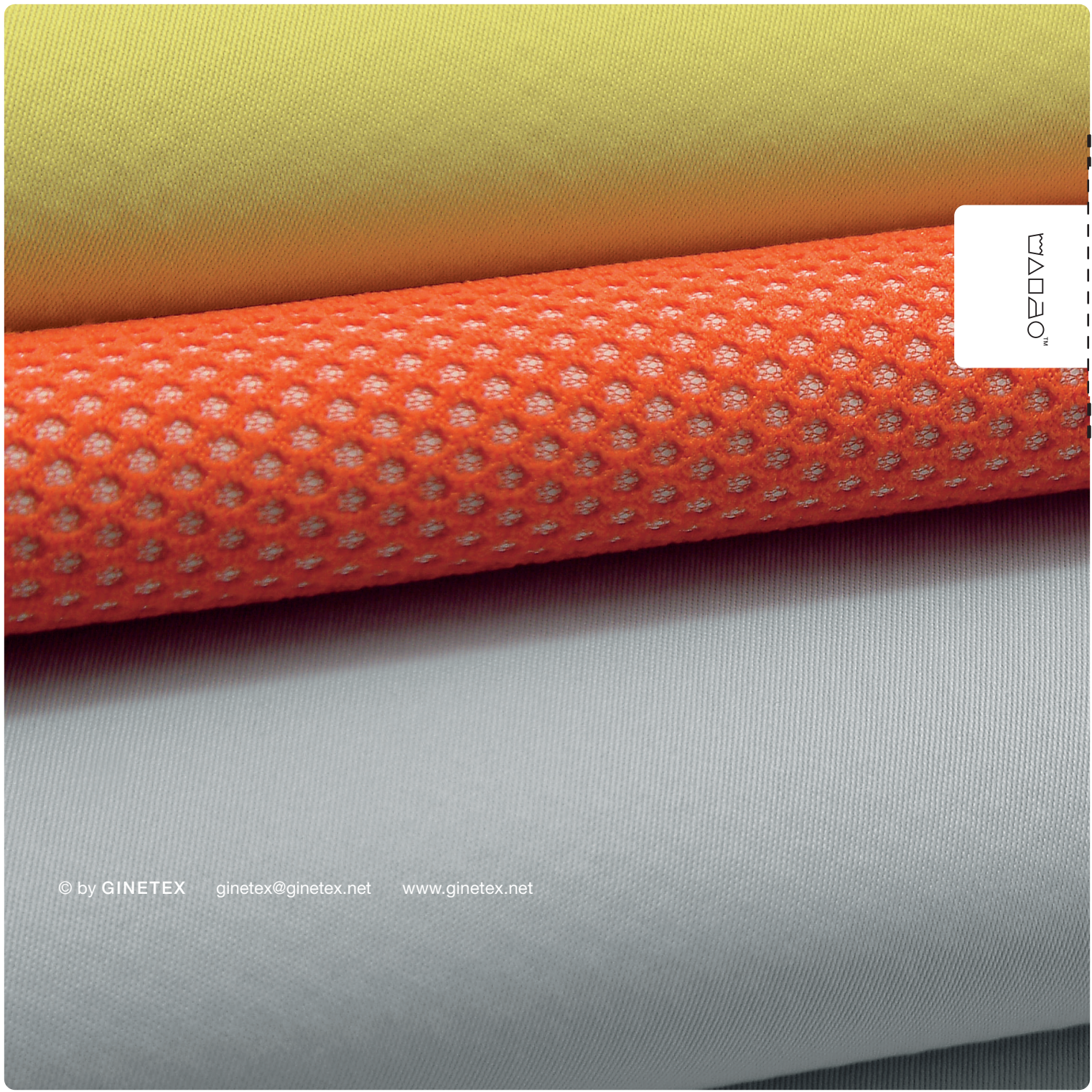
GINETEX is an international network (www.ginetex.net)

- A place to exchange experiences and information
- A centre providing solutions to individual and national care labelling problems

CARE LABELLING SYMBOLS

The care labelling symbols are an International Trademark owned by GINETEX and registered with WIPO (World Intellectual Property Organisation). The symbols shall appear in the order washing, bleaching, drying, ironing and professional textile care.

Washing Washtub		The numbers in the washing tub specify the maximum temperature in °C which must not be exceeded. The bar underneath the wash tub characterizes a mild process with reduced mechanical action especially for easy care articles. The double bar indicates a very mild process especially for woollen articles.
Bleaching Triangle		The empty symbol allows any bleaching agent, the two diagonal stripes indicate that only oxygen/non-chlorine bleach is allowed.
Drying Square		The circle in a square means tumble drying. The number of dots indicates the severity as regards to temperature of the tumble drying process. The square without a circle may give information on natural drying treatments.
Ironing Hand iron		The number of dots indicates the severity as regards to temperature of the hand iron.
Professional Textile Care Circle		The letters within the circle specify the solvents and the processes that can be used. The bar under the circle indicates a mild professional dry cleaning process, the double bar a very mild process. These may concern mechanical action and / or drying temperature and / or lower moisture content of the solvent bath.
Treatment not permitted		The St. Andrew's Cross superimposed on any symbol means that the treatment represented by that symbol shall not be used.



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