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## A NEW INTERNATIONAL WEBSITE FOR GINETEX

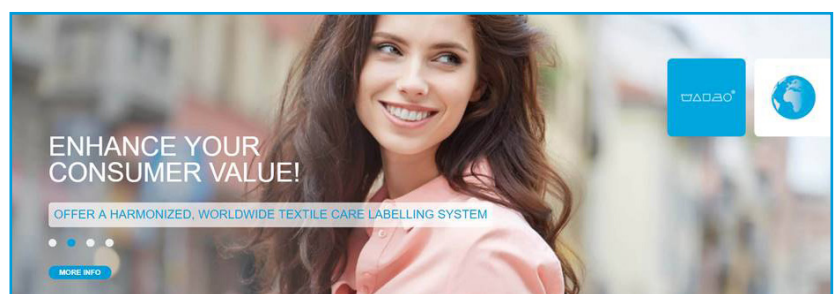


**AVANT-PREMIERE – GINETEX is launching its new worldwide website – January 2018!**

Towards a new look and a dynamic representation of its worldwide activities, **GINETEX** is announcing its new international website, officially launched in January. It will become the worldwide reference platform for textile care labelling delivering information to all the companies, private and public institutions and organisations involved in textile care subjects.

It also delivers to textile and apparel companies, **GINETEX** Global Partners, all supporting information including the technical booklet, legal and regulation information and updates they need to correctly and easily design their textile care labels to sell their products on the major markets.

Posted on this web platform, among other things, you will discover all about **GINETEX**, Care labelling symbol trademark and information, memberships, Competence Center, sustainability activities, European market research, communication supports, etc.





# TEXTILE CARE LABELLING REGULATION



## REVISION PROCESS FOR CARE LABELLING STANDARD ISO 3758 : 2012 INITIATED

In summer 2017, it was decided by a ballot among ISO members that the care labelling standard (ISO 3758:2012) needs to undergo a revision process. It is expected that this process, like in the former revisions, may take several years.

The revision is primarily necessary because the symbol for the professional cleaning, represented by the circle , has to be adapted to various changes in the dry cleaning sector.

There are new solvents used by dry cleaners, which may replace solvents which are due for substitution. In France, for example, it is already fixed that apart from 1<sup>st</sup> of January 2022 no more perchloroethylene (the basis for the ) is allowed to be used in the dry-cleaning industry, in urban area only, due to occupational health and environmental concerns.

For some of the new solvents, the development of corresponding testing standards in the ISO 3175 standard series have progressed already, this is namely the case for DBM (Dibutoxymethane) and D5 (a cyclosiloxane). Also other new solvents are mentioned in the context of dry cleaning, but their ability to cause irreversible damage has not been studied systematically and there is no standardised testing procedure available so far.

**GINETEX** will participate in the revision work of ISO 3758:2012 to make sure that the needs of dry-cleaners, end-users, retailers and brands are considered equally. For any input in this matter please contact your **GINETEX** national member or [ginetex@ginetex.net](mailto:ginetex@ginetex.net).

## MEXICO – ISO 3758:2012 NOW ADOPTED BY THE MEXICAN REGULATION OFFICE

Up to now, the version of the Mexican standard (NMX-A-240-INNTEX-2009) was based on the ISO 3758:2005. Mid-August 2017, the Instituto Nacional de Normalización Textil (INNTEX) published a new version NMX-A-3758-INNTEX-2014 moving to the actual ISO 3758:2012 version of the textile care labelling standard. This new Standard came into force after 60 days, i.e. mid of October 2017.

Therefore, **GINETEX** officially announces to its Global Partners that its new 5 symbol sequence (without the black triangle) is now allowed in Mexico.

“As **GINETEX**, we are quite happy that the Mexican regulation office recently and finally moved to the ISO 3758:2012 version of the textile care labelling standard. It is one more step towards the harmonized and standardized care labelling system that **GINETEX** is working on for the profit of our common consumers”, indicates Jean-Pierre Haug, **GINETEX** Technical Committee Chairman.

## **CHINA – POSITIONING OF 5 TO UP TO 7 CARE LABELLING SYMBOLS**

For textile and apparel companies, it is possible to use 5 to 7 symbols on their textile care labels if they want to add a natural drying symbol or/and a second professional textile care symbol like the wetcleaning, as an example, within the 5 symbol sequence.

If they choose to do so, it has to be pointed out that China will oblige these companies to put them on one line, not on two lines. Even if the **GINETEX** Technical Booklet shows these additional symbols in two lines, the international association recommends putting these symbols in one line whenever it is graphically necessary or even mandatory by the exporting country, like China.

## A NEW FIBER NAME



### POLYACRYLATE NOW ACCEPTED AS NEW LEGAL TEXTILE NAME USED ON LABELLING

Since May 2012, the labelling of textile-clothing products sold within Europe must comply with EU Regulation No. 1007/2011, dated September 27<sup>th</sup>, 2011. This text provides in particular that the composition of the fiber must be described using a limited list of names (that appears in its Annex I). These names are exclusive – meaning that abbreviations or other terms such as trade names, adjectives, technical descriptions, etc. are not to be used.

To date, the list of names counts 49 entries. Article 21 of Regulation 1007/2011 provides that the Commission should be empowered to adopt delegated acts, in particular to amend Annex I. The purpose of such an act is to add new textile fiber names to the list, in the Annex, in accordance with Article 6.

A request for the inclusion of a new textile fiber name “polyacrylate” was introduced on January 24<sup>th</sup>, 2014. The EU Commission examined the application in detail and stated that the criteria set out by the Regulation were met.

A first public consultation on the technical characteristics of “polyacrylate” was organized from July 28<sup>th</sup>, 2015 to October 21<sup>st</sup>, 2015. The Commission’s Expert

Group on Textile Names and Labelling was also asked to look into this request, in particular during the first quarter of 2017, and concluded that the request was technically satisfactory.

Finally, from June 20<sup>th</sup>, 2017 to July 18<sup>th</sup>, 2017, the delegated draft regulation was published on the “Better lawmaking” web portal to offer an opportunity for the public to comment. On October 25<sup>th</sup>, the European Commission let us know that a delegated regulation would soon be published in the EU Official Journal.

In its final version, the text included an entry (number 50) to Annex I of the 1007/2011 Regulation for the “Polyacrylate” fiber. The latter is described as a fiber composed of the following components in its chain: “cross-linked macromolecules featuring over 35 % (on a weight-basis) of acrylate groups (acid, light metal salts or esters), less than 10 % (on a weight-basis) of acrylonitrile groups and up to 15 % (on a weight-basis) of nitrogen in the cross-linking.”

Obviously, in an effort to mainstream the methods used for quantitative analysis of textile fiber blends, the test methods included in Annex VIII of the 1007/2011 Regulation have been modified to include the “polyacrylate” fiber. A new quantitative analysis method for blends made of polyester and other fibers has also been added to this annex.

## CLEVERCARE NOW IN ASIA



### CLEVERCARE.INFO, THE WEBSITE EMPOWERED BY GINETEX, IS NOW AVAILABLE FOR ASIAN CONSUMERS

As many of our GINETEX licensees worldwide are selling or exporting on the Asian continent, GINETEX has decided to publish its [clevercare.info](http://clevercare.info) website in four new Asian languages to respond to the new need of its licensees: Japanese, Chinese, Thai and Korean.

Sustainable aspects are developing quite quickly in Asian countries and this also had motivated GINETEX to be more present, and address, today, Asian consumers about how to better care about their clothes and environmental issues.

It is all about extending life of textiles and garments! Many of our licensees already adopted this philosophy!

As a reminder, GINETEX licensees can use the clever-care.info logo for free. For more information, please contact your GINETEX national member or [ginetex@ginetex.net](mailto:ginetex@ginetex.net).



## 33<sup>RD</sup> IAF CONVENTION IN RIO



### GINETEX ATTENDED THE 33<sup>RD</sup> IAF WORLD FASHION CONVENTION IN BRAZIL, HOSTED BY ITS NATIONAL MEMBER, ABIT.

Held in October 17<sup>th</sup> and 18<sup>th</sup> in Rio de Janeiro, the IAF Convention was organized by the IAF and IAF's Brazilian member ABIT which is also National Member of GINETEX, based in Sao Paulo.

The main theme of the Convention was presented by IAF President Mr Han Bekke: "Compliance and Technology – Key drivers for Industry and Retail". Many high level speakers from large organisations were present and made of this conference a real success. Among the speaker organisations they were Mc Kinsey, C&A, PVH, Hugo Boss, etc. to cover major subjects as the change of the buying behaviour, CSR and sustainability.

Many textile and apparel producers, retailers, brands, institutions and organisations were present and exchanged their experiences.

It was the opportunity for GINETEX to meet and exchange with different international organisations about the evolution of the textile and apparel sector, on the economy and brands in their respective countries. It is always a chance for GINETEX to enlarge its network worldwide.

The General Assembly of IAF took place on Monday October 16<sup>th</sup> announcing good results and no changes in the IAF board this year.

The 34<sup>rd</sup> IAF World Fashion Convention will be held by Modint in Maastricht, Holland beginning of October 2018.



## NEWS FROM PORTUGAL



At the international event organized by ModaPortugal and ANIVEC in Porto, **GINETEX** received a special recognition!

On December 12<sup>th</sup>, **GINETEX** has attended an international conference event organized by ANIVEC – Associação Nacional das Indústrias de Vestuário e Confeção and CENIT – Centro de inteligência Têxtil, in Porto, Portugal.

ANIVEC is at the initiative of this international conference that has debated on Design&Sourcing in Europe – Internacional Fashion Conference – and also organized with ModaPortugal an International Fashion Design Competition that had gathered the works of young designers from schools of eight countries: La Cambre (Belgium), Tomas Bata University (Czech Republic), Esmod (France), AMD (Germany), Arsutoria and Polimoda (Italy), Academia de Design e Calçado, ESAD, FAUL, Lisboa School of Design and MODATEX (Portugal), IED (Spain) and London College of Fashion (United Kingdom).



César ARAUJO, President of ANIVEC and Pascale Florant, Secretary General of **GINETEX**.

This event ended with a fashion show and dinner, held at the beautiful Pátio das Nações – Palácio da Bolsa, where the young designers from each country received

an award given by an international jury, who had also choose the overall winner of this competition in the categories of clothing and shoes design. A number of Portuguese textile and clothing companies had also received an award for their contribution to the development of the Portuguese industry.

At this award ceremony, **GINETEX** has been the international receiver of a special recognition for its outstanding contribution for the correct and controlled textile care labelling ISO standard for the benefit of manufacturers, retailers and consumers worldwide, since more than 50 years.

“It is a real honour for **GINETEX** to receive this distinction from ANIVEC, our national member in Portugal. Portugal represents a growing textile and apparel market, and the national brands, when selling and exporting their products, will benefit from our standardized and harmonized work on care labelling system;” indicates Pascale Florant, Secretary General representing **GINETEX** at this event.

As National Committee of **GINETEX** since more than 35 years, ANIVEC has the responsibility to promote the **GINETEX** care labelling symbols to national apparel and textile companies and the consumers market in Portugal.

For more information: ANIVEC/APIV, [www.anivec.com](http://www.anivec.com)





## GINETEX HOSTS ITS GENERAL ASSEMBLY 2017 IN LONDON ON NOVEMBER 24<sup>TH</sup>.

On Friday November 24<sup>th</sup>, 28 representatives of GINETEX National Committees attended the General Assembly in London.

This year, General Assembly marks the first year of Adam Mansell as President of GINETEX for a two year period. The year of 2017 was another very good year for our International Association who is pursuing with success its effort of making its textile care symbols based on ISO 3758:2012 a worldwide established, standardized and harmonized system. GINETEX will pursue its expansion by looking at recruiting new national members in Asia, South America, Arabian countries and Africa.

GINETEX started investing in marketing and communication. The international association published its first European Market study with IPSOS in June, designed a new international website platform and is also investing in building International and European partnerships and recognition of clevercare.info, its sustainable laundering logo. More and more companies are now part of our philosophy worldwide.

Adam Mansell stressed the strong stability of GINETEX's financial situation and the increased number of GINETEX licensees worldwide.

He pointed out all the technical investments done over this year, and specifically on professional cleaning that needs today, and over the next year all our attention. On the legal side, GINETEX has almost finalized its investment on its trademark deposit – the five symbols trademarks and the clevercare.info logo are now deposit and registered in a high number of countries worldwide.

## NOMINATION OF A NEW VICE-PRESIDENT

At the end of the General Assembly, Michael Hillmose, our national representative from DANSK Mode and Textile in Denmark, has been nominated as Vice-President by Adam Mansell with the approval of the board.



## NEW GINETEX BOARD ( 2017-2018 )



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<b>PRESIDENT</b>	Adam Mansell, CEO of UKFT, UK
<b>VICE PRESIDENT</b>	Michael Hillmose, International Director of DANSK Mode & Textil, DK
<b>TREASURER</b>	Rolf Langenegger, President of GINETEX Switzerland, CH
<b>GENERAL SECRETARY</b>	Pascale Florant, General Secretary of COFREET, FR
<b>HONORARY PRESIDENT</b>	François-Marie Grau, President of COFREET, FR

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### TECHNICAL COMMITTEE

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<b>CHAIRMAN</b>	Jean-Pierre Haug, COO of Testex AG, CH
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### LEGAL COMMITTEE

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<b>CHAIRMAN</b>	Serena Moretti, Lawyer at SMI, IT
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## IMPRINT

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### GENERAL SECRETARY

Pascale Florant, FR

### TREASURER

Rolf Langenegger, CH