CARE LABELLING

BASIC PRINCIPLES OF CARE LABELLING

Initially a protected trademark, fully recognized by the ISO 3758 standard

The five care symbols are protected trademarks in most countries. They may not be reproduced, issued or used without a special license agreement with GINETEX, co-owner of the trademarks together with COFREET. This Intellectual Property license agreement commits companies to use the symbols correctly at all times in compliance with the applicable guidelines. Unauthorized or improper use of the symbols may lead to legal action.

The GINETEX symbols are also at the origin of the EN ISO 3758 international standard.

Licensees are required to make correct use of the symbols at all times in compliance with the applicable guidelines. Commercial companies (wholesalers, importers etc.) are required to ensure the obligation of correct care labelling.
placed with their suppliers.

When purchasing textiles, consumers should check the textile articles before buying them, and make sure they feature the care symbols for proper care instructions.

**Provide maximum information for textile care**

Care label symbols provide information on the maximum permitted treatment and on the proper care of textile: professionals cleaners (laundries, drycleaners).

The symbols refer to the most critical aspect of a textile article’s care treatment. This includes: colouring, finishing, accessories (such as buttons, zips) and applications.

The details are a matter for the manufacturers and must be truthful. Nonetheless, care labelling is not a guarantee of quality.

**Maximum possible treatment, but can be lower...**

Care performed on the basis of the information given on the label provides a guarantee that the textile product will not be damaged. However, it does not guarantee that all kinds of dirt and stains will actually be removed.

Milder treatments and lower temperatures than those indicated on the label are always permitted.

For greater clarity, the full series of symbols must be included on the labels without exception. The following sequence must be included:

![Care Label Symbols](image-url)