



GINETEX COMPETENCE CENTER

WE SUPPORT YOU WITH OUR LEGAL AND REGULATION EXPERTISE



With more than 50 years of experience in textile care labelling, GINETEX had build up a large range of expertises

Included in their annual license fee, GINETEX Global Partners benefit from a full range of supports and servi
GINETEX trademarks, our **Technical Booklet** with all technical information on how to use GINETEX symbols

Please discover below the GINETEX Competence Center in more details :

GINETEX Offer	GINETEX Partner Benefits
Trademark protection	<p>Registration of its textile care symbols sequence in more than 50 countries.</p> <p><i>The correct use and application of the care symbols is guaranteed on a transnational level.</i></p>
Technical Booklet	<p>1963 Introduction – work and continuous development of a worldwide care labelling system on a voluntary basis. Adaptation on technical, environmental and legal development.</p> <p><i>Labelling via care symbols is independant of languages, easy to apply, and to understand. Secured and controllable via international standards. National and international trademark registration of the care symbols.</i></p>
Board	<p>It consists of all country member organisations.</p> <p><i>Voice in all matters concerning textile labelling. Exchange of first-hand information and development of changes on legal regulation worldwide.</i></p>
Technical Committee	<p>Input of technical knowhow by country member organisations.</p> <p><i>Processing and coordination of technical questions. Technical development adaptations. Work on solution for problems of international scope.</i></p>
Legal and Regulation Services	<p>National and international legal and regulation expertise.</p> <p><i>Consulting services on textile care labelling with regards to specific legislations and regulations on main markets, open to Global Partners and National Committees.</i></p>
Environment Protection	<p>Launch of the clevercare.info logo. A tool for sustainable care of textiles. All information in a collapse consumer website.</p> <p><i>Information and tips on sustainable textile care can</i></p>

	<i>be found on www.clevercare.info</i>
ISO and CEN Standardisation Organisation	<p>Representatives in the respective working groups of the standardisation organisations on a national and international level. Influence on the development of the respective standards. Draft and presentation of solution approaches.</p> <p><i>Implementation of the GINETEX system as basis of the international standards. Cutback on trade barriers and facilitation for the cross boarder trade. Countries example: Japan adopted the GINETEX care symbol system (01-12-2016).</i></p>
EU Parliament / IMCO	<p>Petitions and lobbying to maintain the care labelling system on a voluntary basis.</p> <p><i>Textile industry saves massive financial and administrative expenditures.</i></p>
Brochures and Documentation	<p>Development of presentation and documentation for proof users, trade, consumers, schools, etc. as part of the European project Leonardo Da Vinci "life long learning".</p> <p><i>All documentations are revised on a regular basis and are available for all members, producers and other parties of the textile chain. European wide harmonized information for consumers.</i></p>
Internet and New Media	<p>Development of respective documentation and websites for the mentioned media. Creation of an app for smartphones.</p> <p><i>All information can be easily and clearly found on www.ginetex.net. To be downloaded under « care symbols », containing all relevant information about caring for textiles.</i></p>

[Discover the GINETEX Membership profiles](#)

Any enquiries, [contact us](#)