WHO WE ARE

GINETEX IS THE PARTNER OF MILLIONS OF TEXTILE AND APPAREL COMPANIES

Over 50 years of experience

GINETEX, the International Association for Textile Care Labelling, was first founded in Paris in 1963 following several Symposiums for Textile Care Labelling in the late 1950’s.

GINETEX, a textile care labelling system based on symbols

GINETEX devised an internationally applicable care labelling system for textiles based on symbols. The care labels provide consumers and textile companies with the correct information on how to care for textile products. The process indicated by the symbols avoids any irreversible damage to the product.
The pictograms used are registered trademarks in most countries and are the property of GINETEX. The five-Symbol Trademark (WIPO).

Since then, all the Madrid Agreement signatory countries (including France) have asked for and extension of these marks. The care labelling system provides consumers and textile companies with the correct information on care treatments so that the symbols will avoid any irreversible damage to the product.

GINETEX defines and promotes the system of care labelling symbols and coordinates its technical background or for its implementation are contained in technical regulations. The care labelling system is maintained to ensure together with changes in consumer practices are taken into account.

Representing by national members
GINETEX counts a large number of national organisations within its members. These organisations represent stake players. They include: Austria, Belgium, Brazil, Czech Republic, Denmark, Finland, France, Germany, Portugal, Slovakia, Slovenia, Spain, Sweden, Switzerland, Tunisia and United Kingdom.