



## NEWSLETTER

N° 17 - 2018 - DECEMBER

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## ISO 3758:2012 REVISION UPDATE



[THIS YEAR, INTERNATIONAL EXPERTS MET TO DISCUSS HOW TO ADAPT THE ISO 3758 STANDARD, PUBLISHED IN 2012, TO MARKET EVOLUTIONS.](#)

At the present time, the working group is discussing different matters on professional cleaning issues such as new solvents, etc. and are preparing a few amendments to the text of the standard itself.

Beginning of November, in Lyon, France, around twenty-five international experts met for a second time this year to work on the revision of the ISO 3758 standard.

The next meeting will take place in May 2019 in Paris, France.

The objectives of this revision are twofold: to respond to market changes efficiently, and to gather different experts from over the world to share technical advice and expertise.



## IAF'S 34<sup>TH</sup> CONVENTION



### IAF, THE INTERNATIONAL APPAREL FEDERATION, ORGANIZED ITS 34<sup>TH</sup> INTERNATIONAL CONVENTION IN MAASTRICHT, NETHERLANDS, ON OCTOBER 9 – 10<sup>TH</sup>, 2018

The IAF Convention caters to apparel industry leaders from across the supply chain, from all continents. Each year, this convention is an opportunity for GINETEX to gain the necessary insights to understand where our industry is heading.

The theme of this 34<sup>th</sup> edition was “Building a smart future for fashion”. Top speakers from across the globe covered the width of the supply chain, from raw materials to apparel sourcing and from production to retail trends.

For GINETEX, this convention provided an excellent opportunity to meet the global industry in one location and over two days.



## PARTNERSHIP IN FRANCE



### AT THE INITIATIVE OF LES GALERIES LAFAYETTE IN PARIS, A UNIQUE PARTNERSHIP TOOK PLACE TO ADDRESS ECO-CARE LABELLING WITH CONSUMERS.

September 29<sup>th</sup> 2018, on Boulevard Haussmann, Paris, the Galeries Lafayette's new initiative “GO FOR GOOD” provided the perfect opportunity for three major French organizations of the textile care industry to meet with the public. COFREET, the French National Committee for Textile Care Labelling, in partnership with AFISE, the French Association for the Industry of Detergents, and GIFAM, Group of Household Appliance Brands, shared a dedicated spot in one of Paris' most famous department store on a busy Saturday afternoon. They gave advice and shared tips about textile care and how to reduce its impact on the environment.

The consumers' curiosity was sparked by the five symbols present on labels. Many questions on their meaning were answered. The national app “MON ÉTIQUETTE”, that allows consumers to check each symbol and get the best recommendations on how to care for each item they own, had a great success during the event. Many consumers did not know the meaning of some of the symbols and discovered it here. They also appreciated the tips given on how to choose a washing machine and laundry detergent in their everyday life.

It was also the perfect place to get a glimpse of the consumers' habits: from their purchasing choices to how they care for their textile products. Most of these consumers never buy textile products without a label, and the textile care instructions are perceived very useful by consumers who are sensitive to the environmental impact of textile care. The event proved that consumers are conscious of their textile products,

not only to preserve them for as long as possible, but also in an effort to recycle them after they stop using them.

Finally, the three associations, COFREET, AFISE, and GIFAM, were happy to collaborate on this first event together, and realized that there were strong opportunities for them to work together in the future, as the three of them share the same consumer.



## INTERNATIONAL REGULATION UPDATES



[AS USUAL, GINETEX IS PLEASED TO SHARE THE LATEST RELEVANT UPDATES FROM DIFFERENT COUNTRIES' NATIONAL REGULATIONS. WE HOPE THIS INFORMATION WILL BE USEFUL TO YOU.](#)

**KOREAN REGULATION UPDATE:** Revision of safety standards in lab tests in South Korea

In an effort to better protect the health and safety of young Korean consumers, national authorities passed a new regulation putting in place new tests for infant and children's textile products entering the Korean market. It is important to test these products in an approved laboratory. If the results are satisfactory and abide by Korean standards, the "KC Mark" must be attached to the label.

In January 2017, the Korean minister of Trade, Industry and Energy published two amended texts on testing rules for products for infants and children's leather products. These texts entered into force on 1 February 2018, but South Korean laboratories implemented them more recently.

The first text adds that Nonylphenol and Nonylphenol Ethoxylates must have a total concentration of less than 100 mg/kg in infant's textile products. Similarly, cadmium must have a concentration of less than 75 mg/kg. It also changes the requirement of Disperse Dyes from prohibited to a limitation of 50 mg/kg (each).

The second text regulates infant and children's leather products and children's textile products, and contains the same provisions as in the first text. In addition, it changes the requirement of Cr VI from 0.5 mg/kg to 3 mg/kg in infant's leather products.

Both original texts in Korean can be downloaded below (please note that the .hpx requires a specific program to open the documents)

### **NO. 2017-16**

<http://www.kats.go.kr/content.do?cmsid=239&mode=view&page=6&cid=19085>

### **NO. 2017-17**

<http://www.kats.go.kr/content.do?cmsid=239&mode=view&page=6&cid=19086>

**UPDATE** – Since July 1<sup>st</sup>, 2018, the attachment of KC mark on the product is no longer needed for adult textile products (KATS Notification No. 2018-194 and 2018-195).

## COLOMBIAN REGULATION UPDATE: Revision of the Care Labelling Resolution in Colombia

On July 13<sup>th</sup> 2018, Colombia adopted Resolution n° 1373, amending some provisions included in Resolution n° 1950 of 2009. First, the document specifies the definitions of the terms “permanent label” and “non-permanent label”.

To be considered permanent, a label must be “sewn or fixed to the textile product through thermofixing, or any other method guaranteeing the permanence of the information on the product”. A non-permanent label must “be placed on any removable part comprising the product”.

Second, Paragraph 5.2 in article 5 of the 1950 Resolution was changed, to add the following products: compression stockings, tights, stockings, socks, gloves, fingerless gloves, mittens, bras, corsets, girdles, tissues, shawls, headscarves, mufflers, veils, ties, among others.

## RUSSIAN REGULATION UPDATE: Russia introduces The Eurasian Conformity Mark (EAC)

Textile products must undergo the conformity assessment procedure before exporting to Russia and to the countries of the Eurasian Economic Union (Russia, Belarus, Kazakhstan, Armenia, and Kyrgyzstan).

Please note that the EAC certification can only be applied for by a company established in the territory of the Customs Union, and that an authorized representative within the Customs Union is required. This certification process establishes the conformity of the products with the EAEU technical regulations, related to labelling, toxicity, and safety. Textile products fall under the technical regulation TR CU 017/2011 on safety of light industry products.

During the conformity assessment procedure, the entity, based in one of the EAEU member states, provides the authorities with information on the manufacturer, the origin of the product, test reports and information to be put on the label. What’s more, the Russian government published a new rule regarding labelling which, starting December 1<sup>st</sup>, 2019, will require the addition of a comprehensive code ensuring the product traceability. The implementation of this new rule is not clear yet.

Recently, controls by authorities were strengthened and an appraisal system has been put into place. This monitoring system of exporters consists of more than 30 criteria and the evaluation is used in the final decision regarding the certification. A non-satisfactory evaluation can affect the goods clearing procedure at the custom office.



## GINETEX’S VOICE @ A CONFERENCE



### GINETEX SPOKE AT THE INTERNATIONAL CONFERENCE ON CIRCULAR ECONOMY FOR TEXTILES AND PLASTICS – HELD IN BRUGES, BELGIUM

On November 14<sup>th</sup>, GINETEX held a speech on “Changing day-to-day consumer habits on how to better care for their textiles and for a better environment”

The international conference was organized by CENTEX-BEL. Around 140 people attended the two-day presentations – Teachers, researchers, institutional orga-

nizations, companies from different countries and industries with a common interest of sharing new ideas on circular economy. The main objective was “Rethinking the value chain of textiles and plastics”. Pascale Florant, Secretary General, presented GINETEX’s main mission to promote textile care labelling symbols under the ISO 3758 standard to textile and apparel companies. For the benefit of companies as well as consumers around the world, these symbols offer a unique language to indicate how to care for textile products – enabling consumers to understand what care instructions they need to follow in order to preserve the quality of their product.

Regarding textile consumption and the environment today, GINETEX pointed out three major consumption facts: consumers buy an increasing number of clothes; an increasing number of textile products are made of synthetic fibres; and consumers wash their clothes too often!

Therefore, a change in consumers’ day-to-day habits could play a major role in protecting our environment.

## GINETEX INTERN

### GINETEX HOSTED ITS 2018 GENERAL ASSEMBLY IN PORTO, PORTUGAL, ON OCTOBER 19<sup>TH</sup>, 2018.

On Tuesday, October 19<sup>th</sup>, 2018, 25 representatives of GINETEX’s National Committees (invited by ANIVÉC, GINETEX National committee for Portugal) attended the GINETEX General Assembly held in the beautiful city of Porto. This year, the General Assembly marked the end of the two-year mandate of President Adam Mansell, CEO of UKFT, United Kingdom. 2018 was a good year for the International Association.

Within the life cycle of a textile, caring for this textile counts for about 40% of its environmental impact – Meaning that consumers can act as soon as ... today! to protect our planet!

GINETEX, the international association, introduced its [clevercare.info](#) logo initiative. GINETEX’s eco-care logo encourages and educates consumers on how to extend the lifetime of their garments/textile products and how to reduce their impact on climate. When associated with the care label symbols, [clevercare.info](#), – the reference website for consumers –, assists consumers in providing them with care practices, tips & tricks, all through a fact-based approach.

Many companies already chose to add the [clevercare.info](#) logo next to the care symbols on their labels, and sometimes to promote the benefits of the [clevercare.info](#) philosophy through marketing initiatives.



Adam Mansell was delighted that over 50 brands now use the clevercare.info logo (its sustainable logo) in Europe, including some very large companies such as ASOS, H&M, Esprit and Galeries Lafayette. He also announced that the clevercare.info website already counted over 57,000 visits! The Fashion industry is reported to be the most damaging to the planet, and with retailers, brands and consumers becoming increasingly aware of the need to introduce more sustainable practices to our industry. It is fantastic that GINETEX is able to play its part.

2018 saw GINETEX increase its communications within the industry both through the revamping and launch of its new website and also through a significant increase in the circulation of its newsletter.

This year, also saw the launch of the revision of the ISO 3758 standard and the ongoing revision of the ISO 3175 standard. Many GINETEX members are involved in updating the content of the standard to better respond to market changes.

At the end of the General Assembly, Mr. Michael Hillmose, Head of International Affairs at 'Dansk Mode & Textil' (DM&T), Denmark, took over Mr. Adam Mansell. He was unanimously nominated President of GINETEX by the General Assembly of GINETEX, for a two-year term starting January 1<sup>st</sup>, 2019. Previously, he was Vice-President of GINETEX.

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A new GINETEX President: Michael Hillmose, Head of International Affairs at 'Dansk Mode & Textil' (DM&T).



As President of GINETEX, Michael Hillmose will pursue the international development objectives of the association towards the standardization and harmonization of the ISO textile care labelling symbols. He is a strong supporter of the GINETEX initiative.

Michael Hillmose has been active in the textile and fashion industry for the past 15 years starting at the Trade Council of Denmark, the Danish Ministry of Foreign Affairs and within the Danish association for the past 10 years. As Head of the international department, he is a specialist in international trade, trade policy, export, customs, market compliance including labelling, and he is engaged in several Danish and international entities. He graduated both in International Business Administration and Financial Management Accounting.

“As a newly elected president, I look forward to contributing to GINETEX for the next two years. Care labelling is important for the textile and fashion industry. The ISO standard help companies comply with labelling rules worldwide, but correct care labelling also makes it easier for the end user. Correct labelling also reduces waste when the clothes are correctly handled by the consumers and thereby contributes to the green agenda of the Fashion industry. GINETEX is a good example of how to make life easier for companies by setting a standard for care labelling worldwide.

“A special thanks goes to Adam Mansell, the outgoing president, for his comprehensive work at GINETEX. I will continue where he left, by working towards new memberships – national as well as company members – and promoting GINETEX on the labelling agenda among consumers and the apparel business worldwide”.



## NEW GINETEX BOARD ( 2019 – 2020 )



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**PRESIDENT** Michael Hillmose, Head of International Affairs at 'Dansk Mode & Textil', Denmark

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**VICE PRESIDENT** Adam Mansell, CEO of UKFT, United Kingdom

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**TREASURER** Rolf Langenegger, President of GINETEX Switzerland

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**GENERAL SECRETARY** Pascale Florant, General Secretary of COFREET, France

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**HONORARY PRESIDENT** François-Marie Grau, Treasurer of COFREET, France

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### TECHNICAL COMMITTEE

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**CHAIRMAN** Jean-Pierre Haug, COO of Testex AG

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### LEGAL COMMITTEE

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**CHAIRMAN** Serena Moretti, Lawyer at SMI

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